

Executive Summary



Introduction

The Blockchain industry has evolved quickly, raising from a total market capitalization of US\$18 billion to US\$1 trillion in the last 3 years.¹

While digital assets already surpassed the total market cap. of the Mexican Stock Exchange (\$US416 billion), they are still very small in the context of global money, having a total amount of money in circulation worth US\$95.2 trillion, and major Stock Exchanges with a market cap. of US\$67.2 trillion. Taking this into consideration, it is clear that this industry has a long road ahead of it. This is why we created this group, which allows our clients to efficiently participate in the industry and maximize long-term value, while mitigating risks.

The tables below² illustrate traditional stock market returns for the year ended in 2020, compared to cryptocurrencies and digital assets for the same period. This exemplifies the opportunity this nascent asset class is able to provide for its long term backers.

Stock Market	5Y Performance 2020	Crypto	5Y Performance 2020
S&P 500	173%	Bitcoin (BTC)	5,589%
Nikkei 225	132%	Ethereum (ETH)	4,592%
FTSE 100	100%	Litecoin (LCT)	1,889%
Shanghai Comp.	97%	Ripple (XRP)	48,889%

After initially offering this attractive option to our friends and family, we are proud of now being able to present this unique opportunity to you.

¹ CoinMarketCap as of December 31, 2020.

² CoinTelegraph: <https://cointelegraph.com/news/2017-market-performance-crypto-vs-stocks>, November 20, 2020

Mercuri Capital

Mercuri Capital is an asset allocation club of Mexican entrepreneurs who believe in blockchain and its great potential, our main objective is to democratize cryptocurrency and digital asset acquisitions through the creation of various vehicles, making it accessible to a wider audience by diversifying risk in a profitable way. These vehicles operate in a very similar fashion to that of an equity fund in the stock market.

Mercuri Capital Vehicles

MERCURI MASTER

This Vehicle seeks to acquire and hold assets that meet certain standards of market capitalization, liquidity and security; mainly balanced throughout the top 20 cryptocurrencies.

MERCURI GREEN HEDGED

Mercuri Green Hedged is a dollar-hedged crypto Vehicle, aimed for investors looking to maximize their returns with a lower amount of risk, hedging its assets against the U.S. Dollar

MERCURI MOON

Mercuri Moon is an exclusive vehicle that utilizes leverage in order to increase potential returns. It is aimed for selected investors with considerable risk tolerance, looking to explode their potential returns.

coming soon

Risk Levels:



Key Trust Terms & Conditions

These Vehicles are designed to align interests between Mercuri and its clients through an initial allotment and long-term incentive plans.

Rationale and Methodology

At Mercuri Capital, we believe in the empowerment these technologies and assets will give the people and the industry, we stand firm with our values of transparency, work ethic and dedication. Since this asset class is relatively new and still under evolution, we take pride in being surrounded by many experts from topics ranging from strong technical analysis to code auditing.

For the coming time, we seek to grow our portfolio by being able to identify the key players in this market and becoming more familiarized with upcoming market opportunities which we will thoroughly research and evaluate in order for us to start building a significant advantage over the rest. We are firm believers in our vision and have clearly outlined the path to see it through on all of its steps.

Lastly, we tend to differentiate ourselves from the rest of the capital managers in the market by being fully understanding of the trust our clients confide in us, we will always seek to protect the assets rather than taking extremely risk-forward approaches, which unfortunately are increasingly popular regarding this nascent asset class. We take pride in staying true to our core values, considering some people will be left behind because their vision does not align with ours, we will always hold our client's interests above ours.

Joining Mercuri's Vehicles offers a unique set of benefits:

- Higher probability of increasing in value through a formulated index rather than exclusive asset holding.
- Risk management through studied asset diversification.
- Long-term commitment, reducing the downside of a highly volatile market and untimely exits.
- A good start for newcomers to the cryptocurrency and digital asset ecosystem.
- Ensure alignment of interest and commit to a common vision
- Top talent management team and advisory board
- Assets securely stored in "cold storage" vaults

World-Class Security

In Mercuri Capital we hold the totality of the assets in high-demand “cold storage” machines based on robust safety features for storing cryptographic assets offline, protected by random codes known as mnemonic seeds. Sensitive operations are isolated inside your hardware wallet within a state-of-the-art Secure Element. This way, transactions can’t get tampered with since they have to be physically verified on the device.

We take security very seriously, which is why we have consulted with leading cybersecurity experts and have implemented several internal policies that enable us to mitigate existing risks by following strict guidelines and industrial level cybersecurity standards, as well as having existing hardware that enables us to conduct our business at a very secure level. Our off-site information technology contractors and consultants are always on call in case of any unforeseen incident.



Management Team

Iñigo Goya García

CEO

World-Class Advisory Board

The board behind Mercuri Capital includes professionals with advanced degrees in cryptography, blockchain, ICOs, cryptocurrencies, portfolio management, information technology, finance, economics, business and engineering. They are leaders in their fields, established entrepreneurs, angel investors and proven executives. Collectively, they aggregate several years of experience in their professional fields.

Their track records include: Chief Financial Officers, compliance experts, successful ventures as entrepreneurs, investors and asset managers.

Fernando Hanhausen

Compliance & Cybersecurity

José de la Luz López

Investment Methodology

Modesto Gutiérrez

Investment Methodology

Alejandro Villalón

Administration

Our senior experts and Mercuri's network of contacts provide deep knowledge and advice, as well as continuous support to the management team.

Divisional Associates

Presence



Mexico
United States
Spain

Mercuri Master

Administrator	Mercuri Capital
Vehicle Name	Mercuri Master
Vehicle Type	Open-ended, allowing the entry of additional clients, at the discretion of Mercuri's Management Team.
Target Portfolio	Cryptocurrencies and Crypto Funds.
Portfolio Composition	Minimum of 70% allocated in top 20 cryptocurrencies. Maximum of 20% allocated in Crypto Funds. Maximum of 10% allocated in high potential cryptocurrencies.
Currency	BTC/ETH based, sent from the client's wallet address.
Minimum Allocation*	The equivalent to US\$5,000, per client.
Maximum Allocation*	The equivalent to US\$50,000, per client.
Redemptions	Bimonthly, subject to 10 days advanced notice (BTC/ETH based) *to the same wallet address which it was sent from.
Lock-up Period	9 months
Management Fee	2% per annum of each client's assets under management, calculated and paid bimonthly in advance.
Performance Contribution	20% of each client's net return, subject to a "high water mark", calculated and paid bimonthly.
Launch Date	January 1, 2018

*These "Key Trust Terms & Conditions" are subject to discussion and/or negotiation between the client and the Mercuri Capital Management Team

Mercuri Green Hedged

Administrator	Mercuri Capital
Vehicle Name	Mercuri Green Hedged
Vehicle Type	Open-ended, allowing the entry of additional clients, at the discretion of Mercuri's Management Team.
Target Portfolio	Cryptocurrencies and Forex Hedges (in USD)
Portfolio Composition	Cryptocurrencies hedged against the USD
Currency	BTC/ETH based, sent from the client's wallet address.
Minimum Allocation*	The equivalent to US\$15,000, per client.
Maximum Allocation*	The equivalent to US\$100,000, per client.
Redemptions	Bimonthly, subject to 10 days advanced notice (BTC/ETH based) *to the same wallet address which it was sent from.
Lock-up Period	9 months
Management Fee	2% per annum of each client's assets under management, calculated and paid bimonthly in advance.
Performance Contribution	20% of each client's net return, subject to a "high water mark", calculated and paid bimonthly.
Launch Date	January 1, 2020

Disclaimer

To us, it is essential for prospective clients of the Mercuri Capital Club to acknowledge that there are **significant risks** inherent in allocating assets in a nascent and evolving industry with complex technical problems that are yet to be assessed and solved. For Mercuri to be successful, we need to have likeminded partners alongside us. Prospective clients should read through the documents distributed by Mercuri, in their entirety, before making any allotment in the Vehicles and should consider outside counsel to assess potential risks and determine the adequate structure for the potential allotment.

If you are not willing to take these risks, we urge you to reconsider your allocation amount or refrain from allocating in the Mercuri Capital Vehicles.

You are advised that due to the nature of this market, assets can grow as well as decrease, meaning you may not get back the full amount allotted. Past performance is not a guide or guarantee to future performance. Any other risks associated with any product we may recommend will be explained within the documentation provided to you as part of the administration process.

Contact Information

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